

PRESS RELEASE

Department of Foreign Affairs

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SFA-AGR-182-07

22 March 2007

FILIPINO FASHION DESIGNER CRISANTA MALIG SUCCESSFULLY RETURNS TO SAN FRANCISCO

23 March 2007 – Acting Head of Post Wilfredo C. Santos of the Philippine Consulate General in San Francisco reported to the Department of Foreign Affairs that former Bay Area resident and renowned designer Crisanta Malig returned to the city where she began her career in fashion and staged a fashion show on 19 and 20 March 2007 at the Social Hall of the Philippine Center in San Francisco.

Her creations, which impressed the gathered audience, included her vintage, contemporary, and Filipiniana collections and clothing designs for Barbie dolls.

Ms. Malig began her fashion career in 1992 when a customer nominated her to the Fashion Designing contest. Her victory inspired her to establish her own fashion design school, Fashion Arts and Youth Enterprises, Inc., which focuses on teaching the youth.



Crisanta Malig, holding a bouquet, stages a fashion show at the Philippine Center, San Francisco, returning to the city where she began her career.



Models show off Crisanta Malig's *Filipiniana* collection.

From the time she opened her school she has been reaching out and sharing her inspiring message to the aspiring designers. "If you can dream it, you can make it," she has always said.

Her school teaches pattern-making, sewing, social skills, leadership, and respect for diversity.

Consul Santos said that the Consulate was proud to assist Crisanta Malig in this endeavor for "her story is truly inspirational and should be told to all.

"She is a highly successful self-taught, self-trained couturier with her own fashion design school. Truly, she is living proof of what the Filipino can achieve given the right tools," Consul Santos added. "She provides our youth with the inspiration that is necessary in order for them to succeed in life." END